**UnionCloud elections module case study**

University of South Wales Students’ Union

Amy Mulcahy, Communication Coordinator

* **How long have you been using the UnionCloud elections module?**

I think the SU has used UnionCloud for about 4 years.

* **How much support/resource have you accessed/received in your use of the module?**

Zendesk were very helpful last year – as well as the online resources/community accessible to all SU’s.

* **How does the elections module help you run a successful election?**

The module makes sure our democracy process is fair by ensuring every student has the opportunity to vote.

* **What are the best features of the elections module?**

The fast track email vastly improved out voter turnout. Great feature.

* **Do you have any top tips/recommendations to share with others?**

Ensure candidates keep their manifestos to a few main points to help streamline the voting process.

* **What other techniques might you use to help boost voter turnout?**

We used ballot station staff, designated on different sites armed with tablets to encourage instant voting.

* **What are you hoping to achieve for this year’s election?**

A bigger and better turnout – both in terms of candidates and voting.