

## **Communications Partner (Agency or Consultant)**

Contract for Services | Fixed Fee: £11,500 (inclusive of all costs) | 12-month Commission

We are seeking a communications partner to support the successful delivery of the Bridging the Dialogue Gap programme.

Working alongside the Programme Manager, you will develop the communications assets, resources, templates and strategic guidance that enable the programme team to recruit participants, engage stakeholders, communicate impact and share learning throughout the programme lifecycle.

This commission requires a partner who can combine strategic communications expertise with high-quality creative capability. Rather than acting as the programme's communications lead, you will provide the communications frameworks, collateral, advice and support that equip the Programme Manager to deliver a professional, engaging and consistent communications campaign.

### **Scope of the Commission**

#### **Working collaboratively with the Programme Manager, the successful partner will:**

Develop a communications and engagement strategy for the programme.

Create a suite of branded communications assets, templates and promotional collateral to support participant recruitment, stakeholder engagement and programme delivery.

Produce communications toolkits, guidance and resources that enable the Programme Manager to deliver website content, newsletters, social media and stakeholder communications.

Develop messaging frameworks, media resources and PR materials, and provide strategic advice to support media engagement where appropriate.

Provide strategic communications advice on messaging, reputation management and communications planning within a politically and socially sensitive environment.

Create impact reporting templates, storytelling frameworks and communications resources that enable the programme team to capture and communicate participant stories, programme outcomes and learning throughout the programme.

Design the communications assets and promotional materials to support publication and launch of the programme's final learning report. Provide ongoing communications advice and specialist support to the Programme Manager

throughout the commission, helping ensure that communications remain consistent, accessible and aligned with the programme's objectives.

### **We're Looking For:**

We welcome proposals from communications agencies and experienced independent consultants who can demonstrate:

- Proven experience developing and delivering strategic communications campaigns.
- Strong creative capability, including the development of high-quality communications assets, toolkits and branded collateral.
- Experience supporting programmes operating within higher education, charities, public policy or other mission-driven sectors.
- An understanding of communications within sensitive or politically complex subject areas.
- Experience of media relations, stakeholder engagement, reputation management and issues communications.
- Excellent written communication and editorial skills, with the ability to translate complex ideas into clear and engaging communications.
- Existing knowledge of the higher education, students' union or charity sectors would be advantageous.

### **Budget**

The commission is valued at £11,500 (inclusive of all costs) and will be paid in agreed instalments across the programme.

### **How to Apply**

To apply, please send a pitch of no more than two pages to [hrteam@nus.org.uk](mailto:hrteam@nus.org.uk) by 17 August 2026.

Please submit a proposal of no more than two pages outlining:

- Your understanding of the brief
- Your proposed approach and methodology
- Relevant experience and examples of similar work

Applications should be submitted to [hrteam@nus.org.uk](mailto:hrteam@nus.org.uk) by 17 August 2026. A full specification is available [here](#).