

#StandByMe - Campaign Briefing

Supporting Student Survivors

The Stand By Me campaign exists to improve support for student survivors across the UK. As a student movement we need to challenge the Zellick guidelines which negatively impact survivors who want to come forward and we need to fight for better policies, training and support services.



Before you start to think of things you could do to raise awareness about the Stand By Me Campaign you should download and read our briefing on the impact of the Zellick Guidelines [here](#). Then you could choose one or more of the following campaign ideas.

- **Pass the #StandByMe motion** - We've created a model motion for students to pass at their student council which can be used to get their students' union to support the campaign by mandating them to lobby the university to speak out nationally and support local survivor services. You can download it [here](#).
- **Host a Panel Event** - Get students involved in the discussion by hosting an event to explore issues around sexual violence on campus. You could invite members of university staff and people from local support services to share their opinions too.
- **Lobby your Vice chancellor** - If you think that your university reporting and disciplinary system references aspects of the Zellick guidance, or is not appropriate in terms of supporting survivors to report their experiences, talk to you vice chancellor about your concerns and persuade them to support the campaign.

- **Write about the campaign** - Write an article for your student, local or national media about what you think about the Zellick Guidelines, and share your experiences of trying to navigate your university's processes for reporting sexual assault or seeking support. You can find some tips about how to pitch stories to the media [here](#).
- **Get Purple** - The symbol for the #StandByMe Campaign is a purple square. It symbolises standing against rape culture and victim blaming, and standing for support for student survivors of rape and sexual assault. Go to your nearest craft store and pick up some purple felt and spread awareness about the campaign on campus and social media.
- **Support your local Rape Crisis services** - Funding and sustainability are an ongoing struggle for many of the member Rape Crisis organisations, and all are extremely grateful for any donations and fundraising help. If you'd like to donate specifically for your local services, please contact your nearest [Rape Crisis organisation](#). Currently, the Rape Crisis National Helpline, run by Rape Crisis South London, receives no dedicated national funding. If you would like to donate specifically to the Helpline please click [here](#).
- **Screen The Hunting Ground** - You can book a screening of The Hunting Ground, an award winning documentary, directed by Kirby Dick and produced by Amy Ziering, about sexual assault and rape culture in US universities. If you're interested in hosting a screening, please get in touch with Together Films at campus@togetherfilms.org who can talk you through the simple booking process, provide a discussion guide to accompany the film.