

NUS Centenary Celebration Project Manager

September 2020

On 10 February 2022 the National Union of Students will celebrate its 100th birthday! We want to celebrate NUS' significant contribution and draw attention to our relevance today and in the future.

We are looking for a creative project manager to develop and deliver a program of activities to mark NUS' 100th birthday.

Contract: 1 day per week, 26 month contract, £300 day rate

Experience:

- **Developing creative programming in a political and/or community setting**
- **Stakeholder engagement and press relations**
- **Building individual and community fundraising**

To Apply

Send a CV and cover letter to recruitment@nus.org.uk by 5pm Friday 23 October 2020.

Contact peter.robertson@nus.org.uk to arrange an informal conversation about applying.

Project Scope

NUS (via the Project Manager) will centrally coordinate **a program of activities and publications** to mark 100th birthday celebrations. We will bring together a group of stakeholders to shape and deliver the program. Program delivery will take place between **January 2021 – December 2022**.

Aims:

- Mark NUS' 100th birthday in a way that engages the following groups:

Directly involved	Movement & Sector	Students' unions, activists, NUS alumni, education sector, third sector, press, politicians	Engagement in design & delivery
Indirectly involved	Students & public	Current students, general public	Awareness

- Think, Feel, Say, Do
 - Think: We want people to think that NUS and the student movement has had a **significant impact** on making the UK and world fairer and better.
 - Feel: We want people to **feel proud** of our impactful past and believe we will have an impactful future. And to feel **strongly supportive** of NUS and students' unions.
 - Say: We want people to be able to **share a story** with someone demonstrating that student unionism has made the UK and world a better and fairer place.
 - Do: We want people to **increase their engagement** with NUS through uptake in services, involvement in campaigns, and donating.
- We'd like to name 2022 as the 'Year of the Student'.
- We'd like to create a legacy of a strong supporter network with a fundraising focus.

Timeline & Milestones

	2020				2021												2022											
Month & Year	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D
PM & team, plan & budget																												
Stakeholder input																												
Fundraising & logistical prep																												
Operational preparation																												
Delivery																												

Budget

There is an in-house budget set aside for core activity. We would also hope that the PM would be successful in securing some additional funding for activities from sector, individual donors and trusts & foundations.

Project Manager Role

Terms: Fixed term contract, 1dpw from November 2020 – December 2022 (26 months). Days may be worked flexibly over the course of the project.

Reporting to: Peter Robertson, NUS Charity Director

Rate: Day rate of £300 per day

Responsibilities:

- Create a clear vision and aims for the project liaising with NUS SLT and Student Officers
- Consult with stakeholders and establish a steering group to guide the project
- Develop a distinctive brand for the centenary
- Build and deliver an engaging centenary program that meets the project specification

About NUS

You can find out more about NUS' history [here](#).

NUS has taken many shapes and forms over the years. Currently, NUS is made up of 2 organisations; 'NUS' delivers high impact national campaigns for change, and the 'NUS Charity' supports and builds strong students' unions. Both NUS and the NUS Charity are membership organisations made up of 600 students' unions collectively representing the interests of more than 7m studying in UK further and higher education and apprenticeships.