

NUS UK Budget

Author & Job title:	Alison Chappell, Deputy CEO & Natasha Darmon, Group Financial Planning and Analysis Manager
Presented by:	Alison Chappell
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Introduction

The budget for 2017/18 has been constructed to reflect the structure of NUS UK, which comprises: Zones, Liberation & Sections Officers and associated activity costs; governance costs, campaigning and influencing resource costs, Nations and other infrastructure costs. The figures presented in this document, a summary of expected income and expenditure, are a transparent and prudent analysis of the financial resources to be committed by NUS to meet its core political priorities for the year ahead. Regular updates on progress against this budget will be presented to the National Executive Council and Trustee Board throughout the year.

It should be noted that this document represents the estimated income and expenditure for NUS UK. There are a number of related entities within the NUS group (for example, NUS Charitable Services and NUS Services Limited) whose budgets are handled within the governance of those bodies.

The Financial Context

It should also be noted that for over ten years NUS group produced a deficit at the end of each year, considerably depleting our reserves. For the past few years we have sought to turn this situation around by posting surpluses, whilst continuing to drive down our reliance on affiliation fees and improve services and campaigns and students' unions.

The Financial Policy

These estimates reflect wider long term financial policy goals for the NUS group. These are:

- To reduce the reliance of the NUS Group upon affiliation fees
- To generate a modest surplus in order to rebuild reserves

We continue to work towards these targets, Income from members is assumed at the same level (£4m) as 2016/17 in the Estimates. With the new membership contribution structure there will be a levy of c4% of block grant income, with a minimum fee of £250 and maximum of £60,000 to generate an income for NUSUK of £4m.

This year's budget and forecast



For the year ahead (2017/18) the Estimates at National Conference showed a break-even position. Following the agreement made in June 2015 by the NUS UK Trustee Board, NUS UK should have a target to break-even year-on-year. It was also agreed, in order to increase transparency and decrease the amount of money moving from one entity to another that the funding of the two charities should come directly from NUS Services and it should account for all of the Extra card income as well as the refinement of the Group Recharges described above. The net impact of this to the overall NUS UK budget is £0k.

As the net income is line with last year the core assumption is that most NUS activity costs remain at the 2016/17 budget levels. Expenses are similarly forecast to remain in line with last current year.

How to read the budget table

The budget is presented in a table at the end of this paper and is divided into 6 sections of income and expenditure: 1) Unrestricted income, 2) Zones, Liberation & Sections, 3) Campaigning & Influencing 4) Governance, 5) Infrastructure and 6) Nations. These sections are detailed below to explain what is included in each of them.

The figures presented in the table are divided into 5 columns under the 'cost headings': income, wages & salaries, activity costs, group recharge, and net.

Income: This includes all income in NUS UK and explanations are given in the notes.

Wages & Salaries: includes salaries, pension and national insurance for staff and full time officers.

Activity Costs: includes travel, accommodation & expenses incurred by staff, officers and volunteers on NUS' committees. This also includes the costs of campaigns and projects that are in Officer and staff work plans.

Group recharge: comprises the Shared Service cost which covers of the cost of: Finance, IT, HR and the Chief Executive as well as the Premises cost which covers rent, rates etc. for the office that people are based in. The group recharge is allocated on a per head basis for both shared service and premises which is consistent with 2016/17.

Net: This is net figure of the income minus the expenditure of wages & salaries, activity costs and group recharge.

Brackets () = cost

Section 1 | Income

Affiliation Fee Income: The expected income from affiliation fees is anticipated to remain at similar levels to the last year whilst discussions continue on potential changes to the fee structure going forward. As total block grants have risen this will result in a reduction in the affiliation fee as a proportion of block grants overall.

Other core income and externally funded projects

- Grant income for Wise Wales for the full financial year 2017/16
- Investment income – being dividends on the preference shares Endsleigh granted NUS
- commission income – primarily this is from Endsleigh affinity agreement. We are grateful to Endsleigh for who continue their invaluable support of students, students' unions and NUS

Section 2 | Zones, Liberation & Sections

Full Time Officers - The salary and expenses of each Zone, Liberation Campaigns and the International Officer. This area does not include the cost of staffing support which is included in section 3 Campaigning and Influencing Unit.

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Priority Campaign - This area; which funds campaigning priorities, and controlled by the President will be £50k. This is an increased amount from what was budgeted for in 2016/17 due to no National Demo taking place.

Activity & Campaigns – The activity and campaigns of the Zones, Liberation Campaigns and Sections are estimated in one pot of money which is then split across areas of work. This includes the running of committees and expenses incurred for volunteers who participate in each area as well as any projects or campaigns the Full Time Officers include in their work plan for the year ahead. This year the amount to allocate across these areas of work will be £170k. Between July and August the newly elected Full Time Officers have been agreeing their work plans and is an additional paper to discuss the proposal of allocations – this proposal is illustrated on page 5. This area does not include the cost of running Zones Conference, Liberation Conferences and other democratic events which are covered in section 4 Governance. The cost of running Liberation activist days is in the same line as 'Liberation Conferences'.

Section 3 | Campaigning and Influencing Unit

The teams within the directorate are reflected within this section. Most of the costs relate to staff and activity costs. The total staffing budget provides for an allowance for annual increments to qualifying staff, and associated increases in employers' national insurance as well as assumptions around pension take up following auto-enrolment which happened in May 2014. The Estimates assume an increase in Full-Time Officers to account for the new Trans Officer as agreed at National Conference in April 2016 and Company Law meeting in December 2016.

Section 4 | Governance

Democracy & Boards: This area contains a range of functions essential to the operation of NUS' Governance including NUS UK Board and subcommittee costs, training and induction for volunteers and Officers on Boards and Steering committees and safeguarding/code of conduct related costs. Some costs that relate to the Democratic Procedures Committee and their meetings as well as Elections and the Chief Returning Officer are also budgeted here.

National Conference: A prudent view on costs and income generation opportunities has been taken to keep the overall net spend in this area to £258k.

National Executive Council (NEC): Inside this area are all of the costs relating to meetings of the NEC, its committees, and all associated travel and expenses for members.

Liberation Conferences: A total of £115k is allocated to the 5 Liberation Campaigns to fund Conferences. This is split evenly between the 5 Campaigns.

Zones Conference: These events are expected to break even so the Net figure is budgeted at £0k.

Sections Conferences: An allocation is put towards subsidising the costs of running a Sections Conference.

Affiliations: This area houses any of NUS' affiliations to external organisations in the coming year such as European Students' Union.

Access: This fund supports students with access needs to participate in NUS UK democratic events.

Section 5 | NUS Infrastructure

In this section you will find costs relating to infrastructure, central costs and irrecoverable VAT.



Irrecoverable VAT: This is an estimate of the amount of VAT we will be able to recover on the provision of non-vatable services to our members. We have been able to achieve some savings in this area.

Infrastructure: This includes: depreciation, audit, professional fees, lease costs and non-campaign postage.

Central Costs: This includes a Central Services recharge to cover group costs for Events Team, Communications, Governance and Insight.

Section 6 | Nations

NUS' Nations work is devolved and autonomous. This section reflects the costs of running each Nation's operations, management, administration and activity costs in the coming year. This includes the income from both the affiliation fees from Students' Unions and any conference fees within each Nation. They do not include any central Nations management costs, nor any contribution to overheads or infrastructure of NUS UK, but do include the cost of group recharges.

Scotland: This includes all management, support, campaign, conference and activity costs in Scotland.

Wales: This includes all management, support, campaign, conference and activity costs in Wales.

NUS-USI: NUS-USI is a partnership arrangement between NUS UK and the Union of Students in Ireland. This includes all management, support, campaign, conference and activity costs in Northern Ireland.



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Area of work	Income	Wages & Salaries	Activity Costs	Group Recharges	Budget FY17-18
Figures shown in £000					
1. Un-restricted Income					
Affiliation Fees (ex Nations)	3,375.5	0.0	0.0	0.0	3,375.5
Core Income	1,292.0	0.0	0.0	0.0	1,292.0
EFP Income	78.3	(62.0)	(16.2)	(33.1)	(33.0)
Total	4,745.8	(62.0)	(16.2)	(33.1)	4,634.6
2. Zones, Liberation & Sections					
NUS President	0.0	0.0	0.0	0.0	0.0
Full Time Officers	0.0	(615.9)	0.0	(356.1)	(972.0)
Higher Education Zone	0.0	0.0	(15.5)	0.0	(15.5)
Further Education Zone	0.0	0.0	(15.5)	0.0	(15.5)
Welfare Zone	0.0	0.0	(15.5)	0.0	(15.5)
Society & Citizenship Zone	0.0	0.0	(15.5)	0.0	(15.5)
Union Development Zone	0.0	0.0	(15.5)	0.0	(15.5)
Womens Campaign	0.0	0.0	(15.5)	0.0	(15.5)
Black Students Campaign	0.0	0.0	(15.5)	0.0	(15.5)
Disabled Students	0.0	0.0	(15.5)	0.0	(15.5)
LGBT +	0.0	0.0	(15.5)	0.0	(15.5)
Trans	0.0	0.0	(15.5)	0.0	(15.5)
International Students	0.0	0.0	(15.5)	0.0	(15.5)
Mature & Part Time	0.0	0.0	(2.0)	0.0	(2.0)
Parents & Carers	0.0	0.0	(2.0)	0.0	(2.0)
Postgraduate	0.0	0.0	(2.0)	0.0	(2.0)
Priority Campaign	0.0	0.0	(50.0)	0.0	(50.0)
Cross Liberations	2.5	0.0	(10.5)	0.0	(8.0)
Local & Long term Campaigning	0.0	0.0	0.0	0.0	0.0
Full Time Officer Training	0.0	0.0	0.0	0.0	0.0
Total	2.5	(615.9)	(236.9)	(356.1)	(1,206.4)
3. Campaigning & Influencing					
Advocacy & Political Affairs	0.0	(140.6)	(17.2)	(72.6)	(230.4)
Liberation	0.0	(224.6)	(7.2)	(109.0)	(340.8)
Campaigns	0.0	(101.3)	(10.9)	(53.0)	(165.2)
Policy Unit	0.0	(489.1)	(104.3)	(202.3)	(795.6)
Strategic Development	0.0	(61.3)	(69.0)	130.3	0.0
Policy & Delivery Unit	0.0	(124.4)	(35.3)	(34.6)	(194.3)
Total	0.0	(1,141.3)	(243.9)	(341.1)	(1,726.3)
4. Governance					
Democracy (inc NEC)	0.0	0.0	(52.7)	0.0	(52.7)
Boards	0.0	0.0	(11.1)	0.0	(11.1)
National Conference	30.0	0.0	(288.0)	0.0	(258.0)
Liberation Conferences	158.4	0.0	(273.6)	0.0	(115.3)
Zone Conferences	80.6	0.0	(80.6)	0.0	0.0
Sections Conferences	46.0	0.0	(64.0)	0.0	(18.0)
Affiliations & Access	0.0	0.0	(30.0)	0.0	(30.0)
Total	315.0	0.0	(800.0)	0.0	(485.1)
5. Infrastructure					
Infrastructure	5.0	0.0	155.6	(713.0)	(552.4)
Total	5.0	0.0	155.6	(713.0)	(552.4)
6. Nations					
NUS Scotland	324.2	(336.4)	(137.7)	(147.6)	(297.4)
NUS Wales	269.9	(280.7)	(105.6)	(147.2)	(263.5)
NUS-USI	134.7	(130.4)	(31.6)	(76.2)	(103.5)
Total	728.8	(747.5)	(274.9)	(370.9)	(664.4)
Operating Surplus	5,797.1	(2,566.6)	(1,416.3)	(1,814.3)	0.0