

# General Election Survey 2019

**December 2019**

NUS Insight

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# Project Overview

## Objectives

The key objectives of the survey were to understand what issues are important to students and what would influence them to vote for a specific political party or candidate at the General Election

## What we look for

Within this report, a number of questions have been analysed by different demographic groups. Where applicable, and the base size is large enough ( $n > 30$ ), statistically significant differences between answers have been shown. A difference is significant when it is likely to have been caused by something other than random chance.

## Methodology

A final weighted\* sample of 1901 was achieved.

Chance to win one **cash prize** of £500 with 5 runner up prizes of £100 to encourage response.

The survey was promoted via the TOTUM **student database**.

The survey **took approximately 5 minutes** to complete.

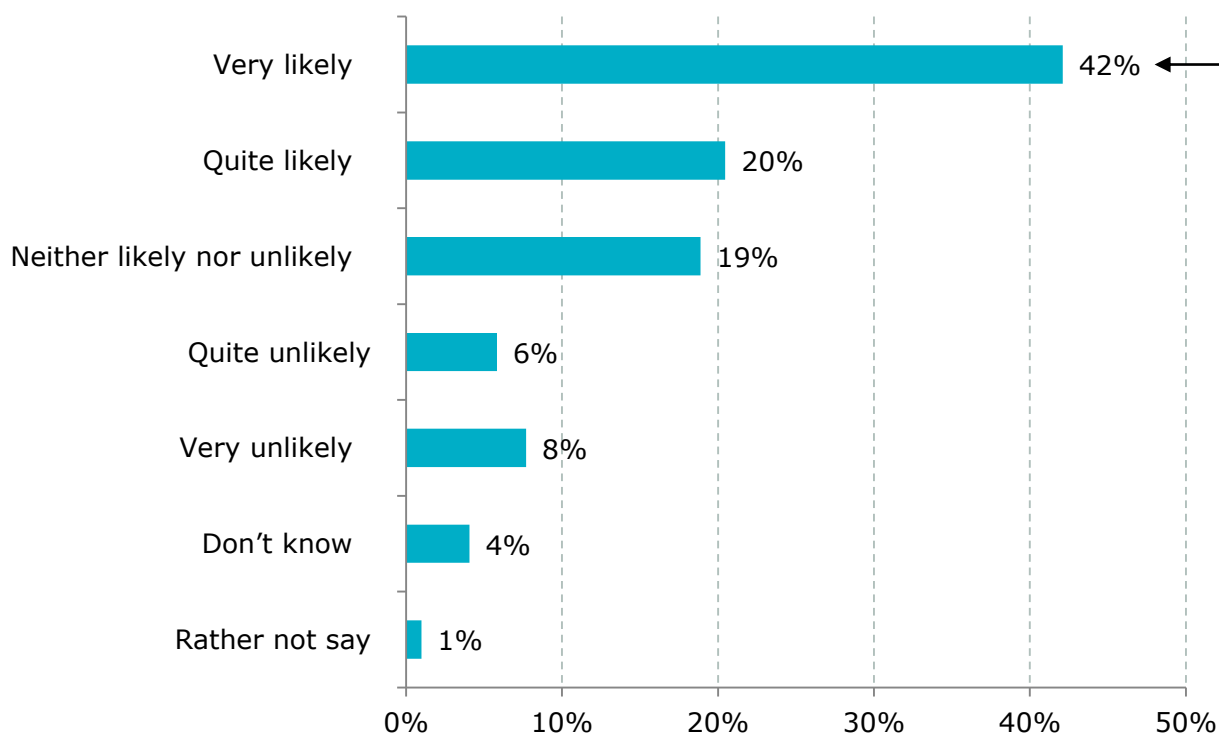
\*The data has been weighted so that it represents the HESA demographic profile with males representing 44% and female representing 56% of the base

# Results

# Section 3: General Election – opportunities in Europe

Over 6 in 10 respondents (62%) were likely to support a political party or candidate who were willing to protect opportunities to study in Europe once the UK had left the European Union.

### Likelihood to support party or candidate offering to protect your opportunities to study in Europe



Significantly more likely amongst:

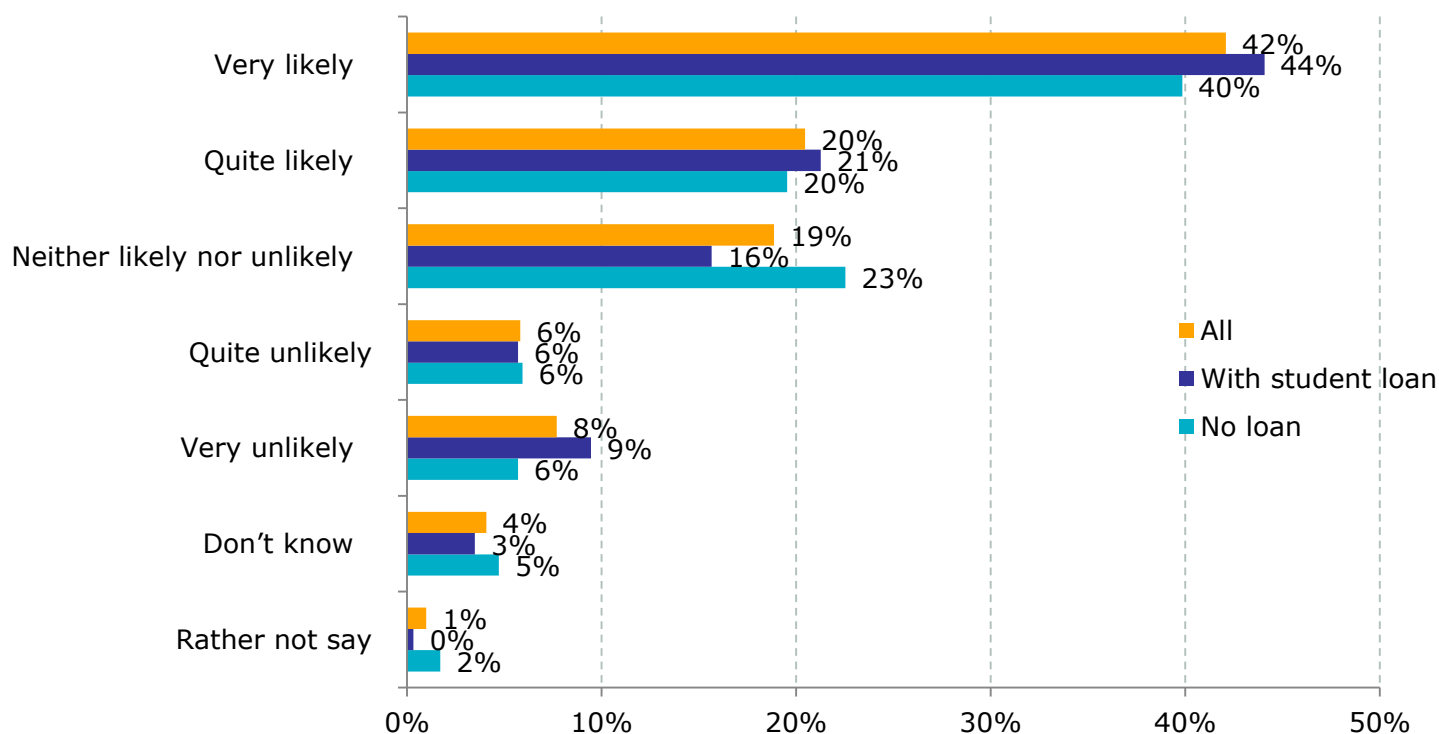
- Students aged 23-29
- Masters students and recent graduates
- International students within the EU

Weighted Base: 1898 respondents Balance no response

**B3. How likely are you to support a party or candidate that offered to protect your opportunities to study in Europe once the UK has left the European Union**

Those with a student loan are slightly more likely (44%) than those without (40%) to say they would be 'very likely' to support a political party or candidate who were willing to protect opportunities to study in Europe once the UK had left the European Union.

### Likelihood to support party or candidate offering to protect your opportunities to study in Europe

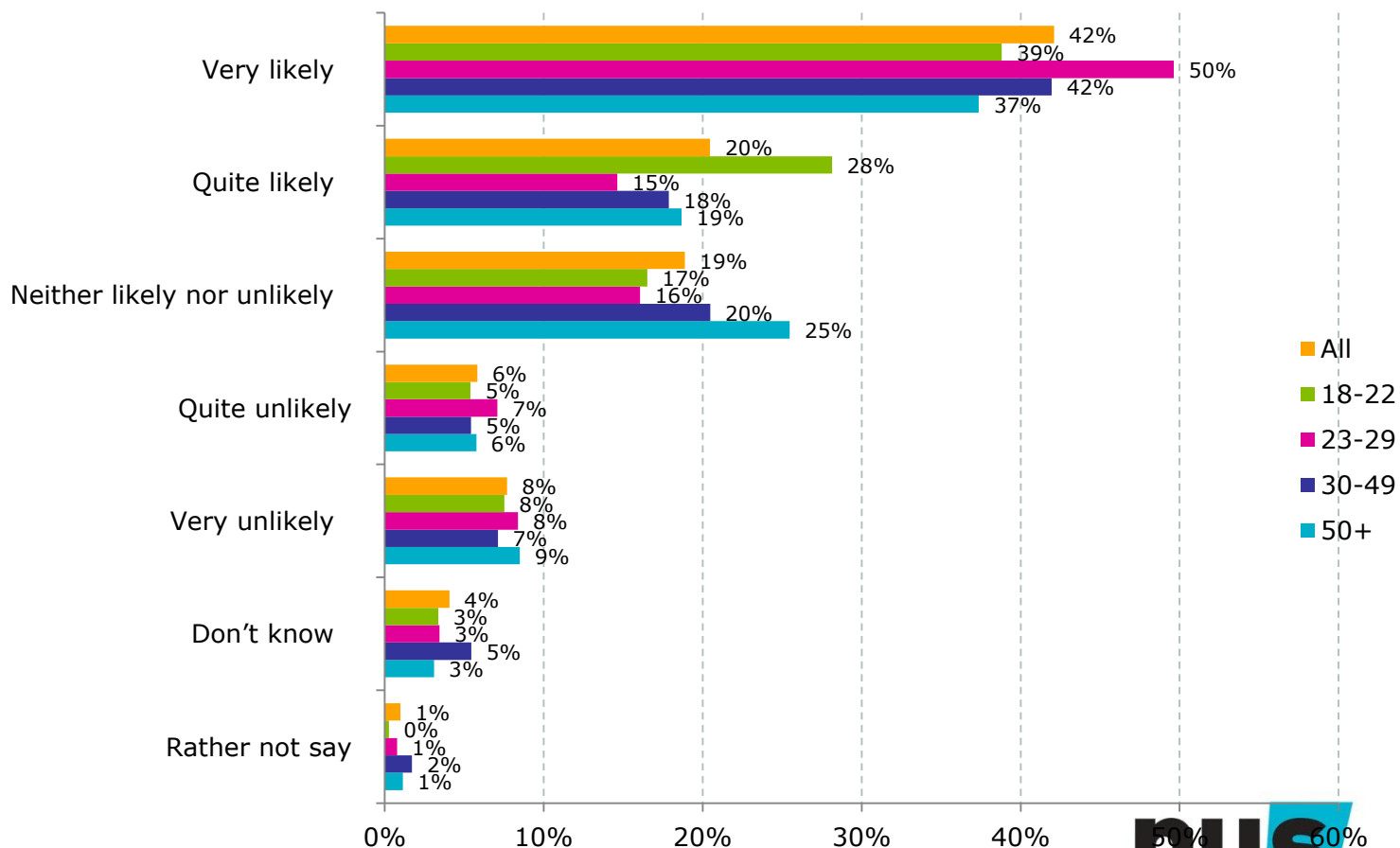


Weighted Base: 1898 respondents Balance no response

**B3. How likely are you to support a party or candidate that offered to protect your opportunities to study in Europe once the UK has left the European Union**

Students aged 23-29 are significantly more likely than other age groups to say they would be 'very likely' to support a political party or candidate who were willing to protect opportunities to study in Europe once the UK had left the European Union.

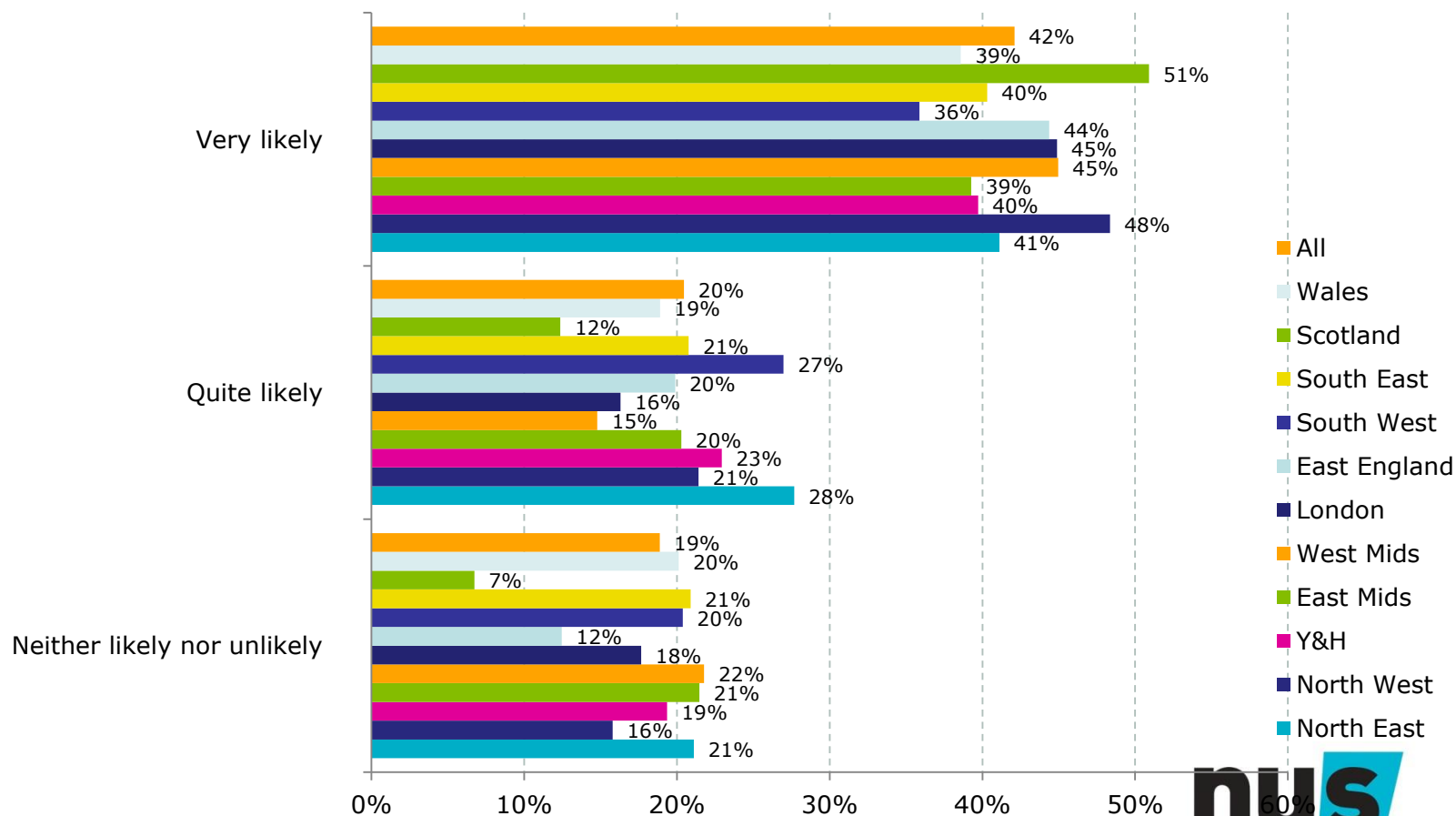
### Likelihood to support party or candidate offering to protect your opportunities to study in Europe





Students studying in Scotland (51%) and the North West (48%) are slightly more likely than those studying in other regions to say they would be 'very likely' to support a political party or candidate who were willing to protect opportunities to study in Europe once the UK had left the European Union.

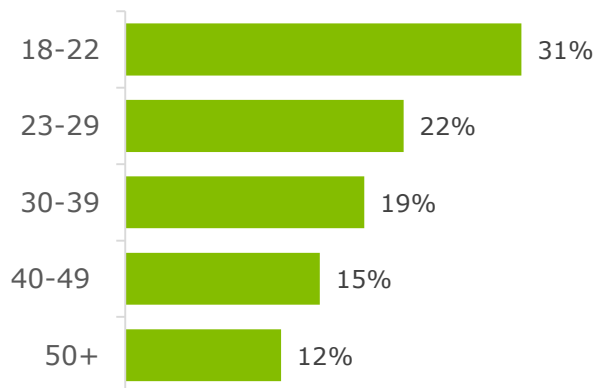
### Likelihood to support party or candidate offering to protect your opportunities to study in Europe



# Demographics

# Key demographics & characteristics

## Age



## Gender

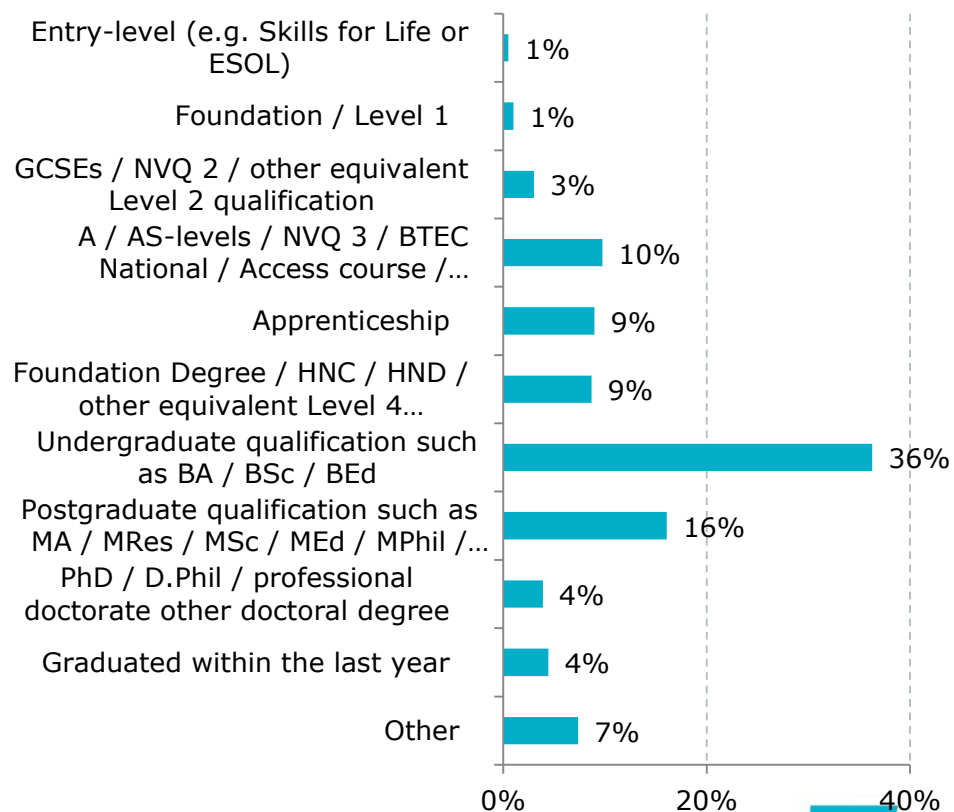
Men 43%



Women 55%



## Current level of study



Weighted Base: 1901 respondents

**A2. Which of the following best describes your current level of study?**

# Key demographics & characteristics



**Full time: 54%**

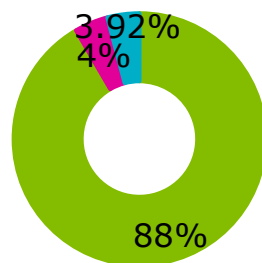
**Part time: 28%**

**Distance learner: 19%**

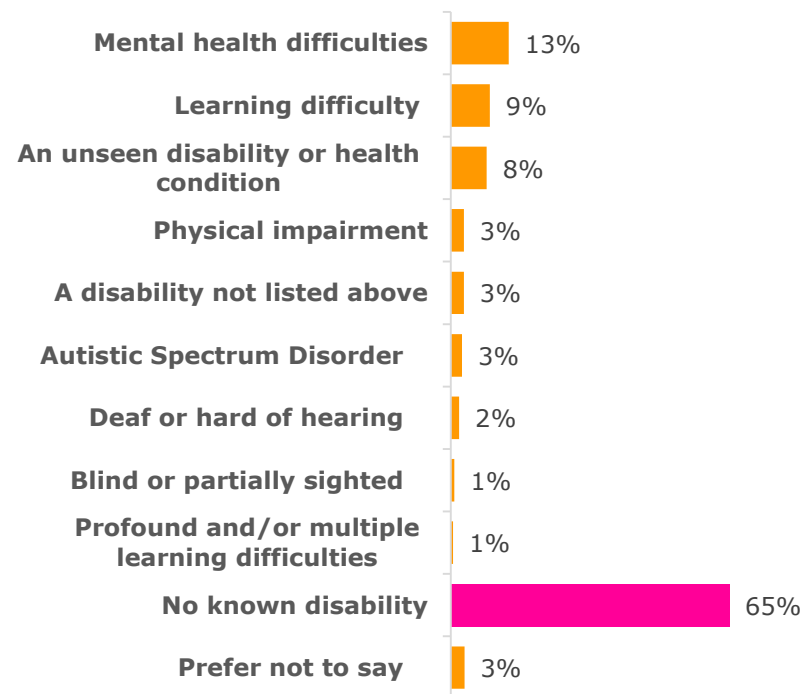
■ UK citizen studying in the UK

■ International student from within the EU studying in the UK

■ International student from outside the EU studying in the UK

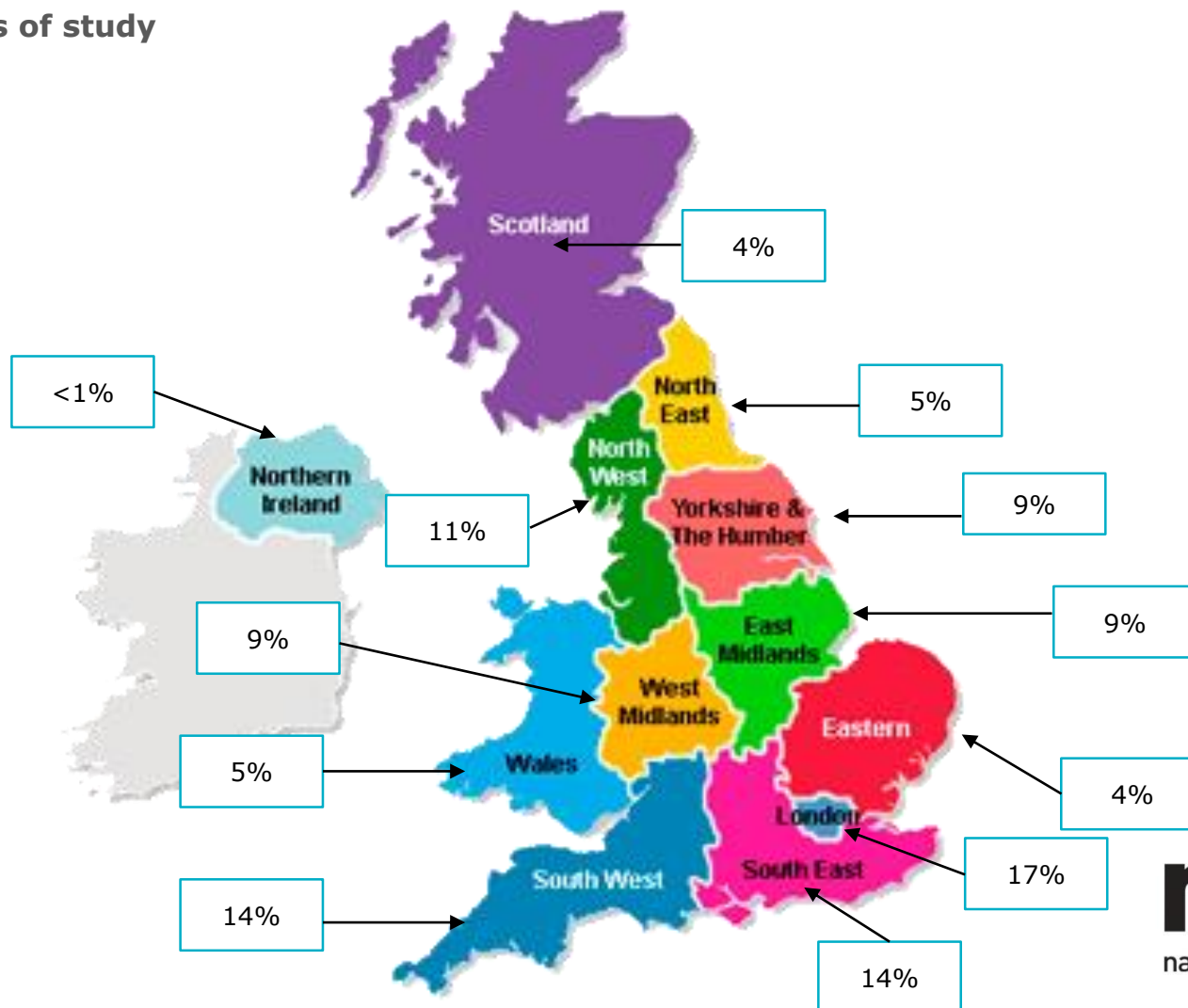


## Disability, impairment or long-term health condition



# Key demographics & characteristics

## Regions of study



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