

# General Election Survey 2019

**December 2019**

NUS Insight

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# Project Overview

## Objectives

The key objectives of the survey were to understand what issues are important to students and how this would influence their voting for a specific political party or candidate at the General Election

## What we look for

Within this report, a number of questions have been analysed by different demographic groups. Where applicable, and the base size is large enough ( $n > 30$ ), statistically significant differences between answers have been shown. A difference is significant when it is likely to have been caused by something other than random chance.

## Methodology

A final weighted\* sample of 1901 was achieved.

Chance to win one **cash prize** of £500 with 5 runner up prizes of £100 to encourage response.

The survey was promoted via the TOTUM **student database**.

The survey **took approximately 5 minutes** to complete.

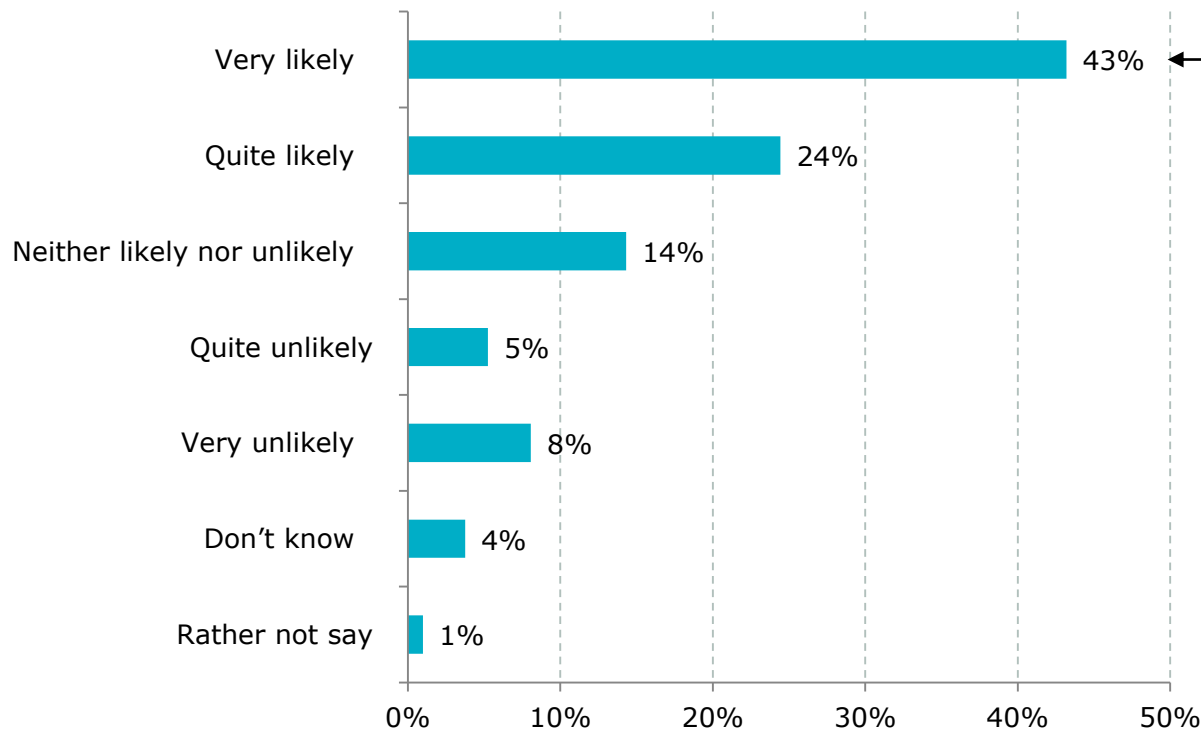
\*The data has been weighted so that it represents the HESA demographic profile with males representing 44% and female representing 56% of the base

# Results

# Section 2: General Election – Healthcare education

2 in 3 respondents (67%) would be likely to support a party or candidate offering to bring back bursaries for Nursing, Midwifery and Allied Health courses.

**Likelihood to support party or candidate offering to bring back bursaries for Nursing, Midwifery and Allied Health courses**



Significantly more likely amongst:

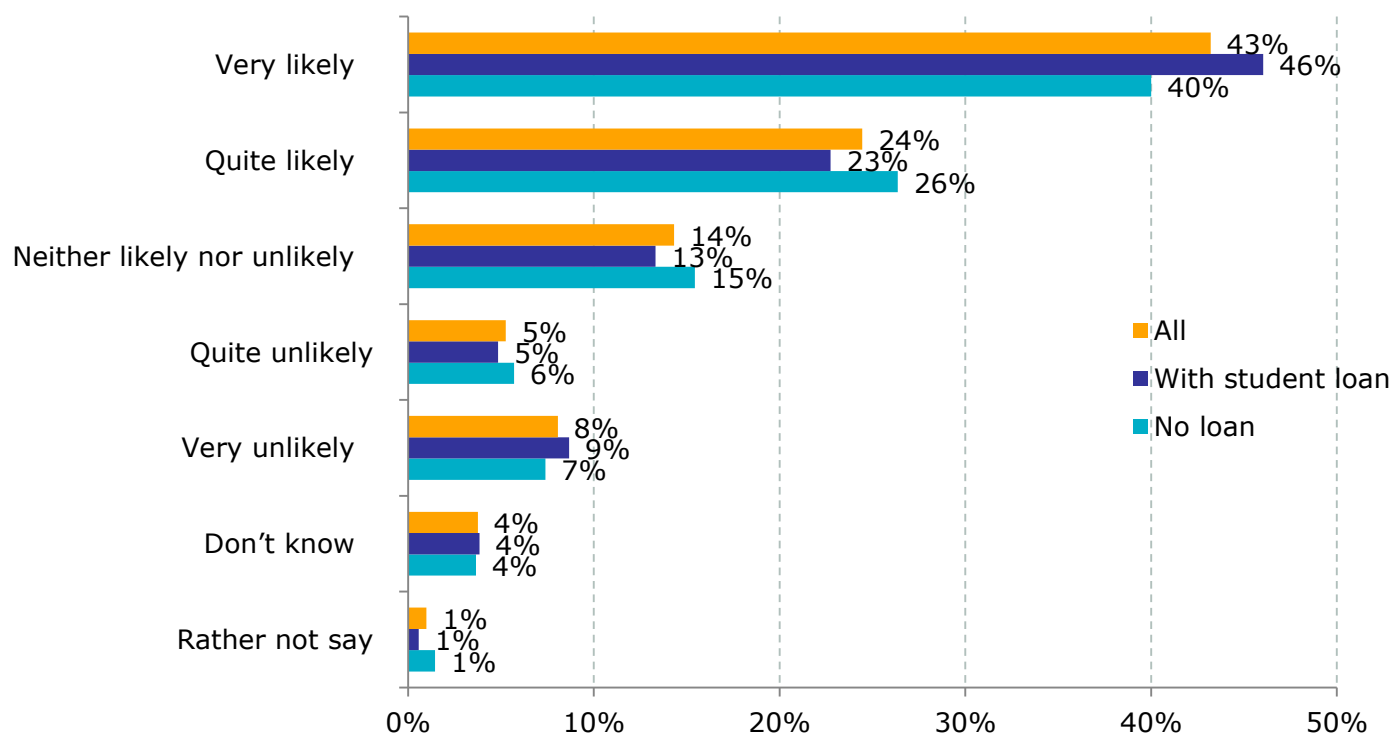
- Students in the North West and West Midlands

Weighted Base: 1895 respondents Balance no response

**B2. How likely are you to support a party or candidate that offered to bring back bursaries for students on Nursing, Midwifery and Allied Health courses?**

Those with a student loan (46%) are significantly more likely to say they would be 'very likely' to support a party or candidate offering to bring back bursaries for Nursing, Midwifery and Allied Health courses compared to those without a loan (40%).

### Likelihood to support party or candidate offering to bring back bursaries for Nursing, Midwifery and Allied Health courses

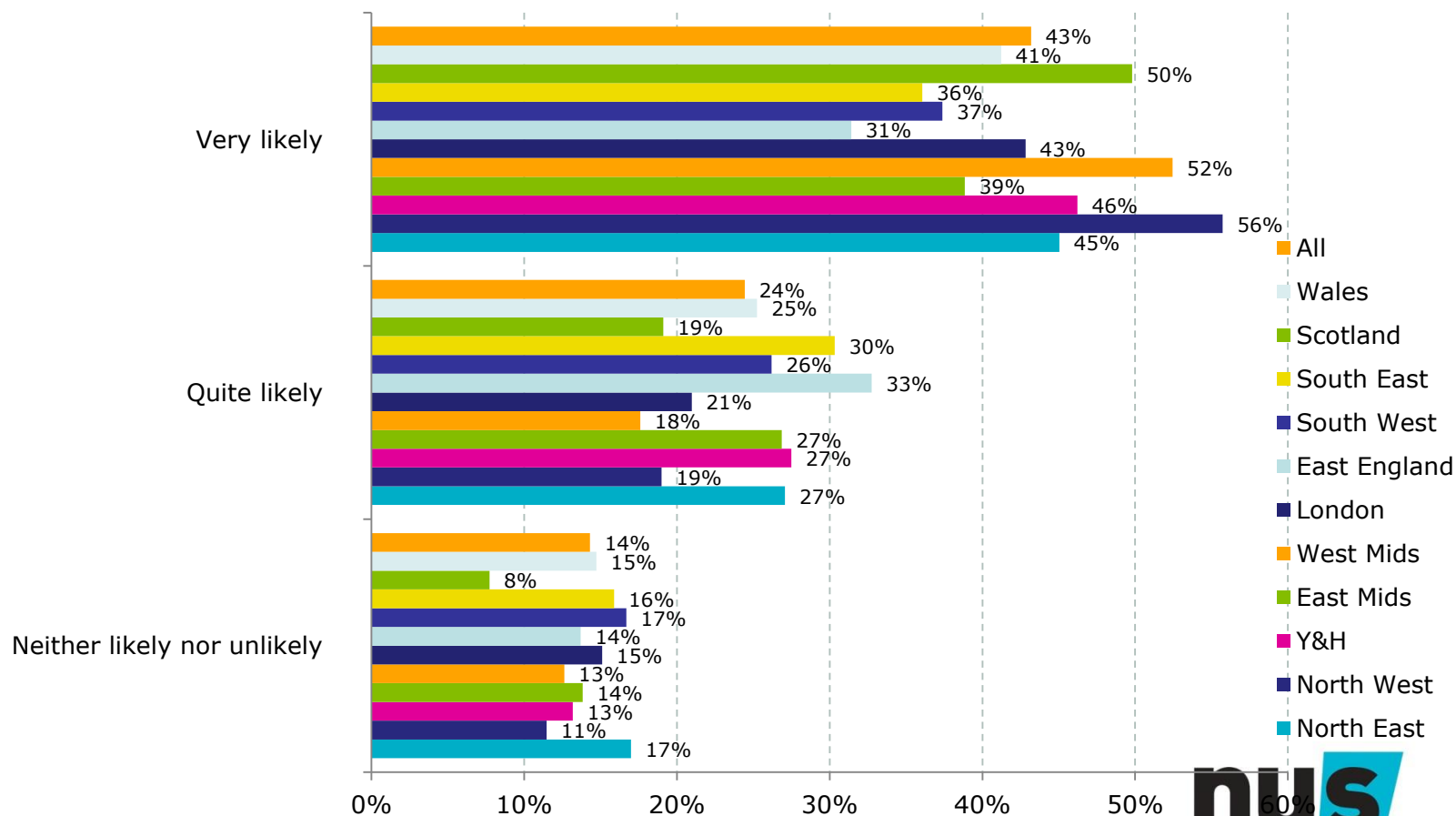


Weighted Base: 1895 respondents Balance no response

**B2. How likely are you to support a party or candidate that offered to bring back bursaries for students on Nursing, Midwifery and Allied Health courses?**

Those studying in the North West (56%) and West Midlands (52%) are most likely to say they would be 'very likely' to support a party or candidate offering to bring back bursaries for Nursing, Midwifery and Allied Health courses.

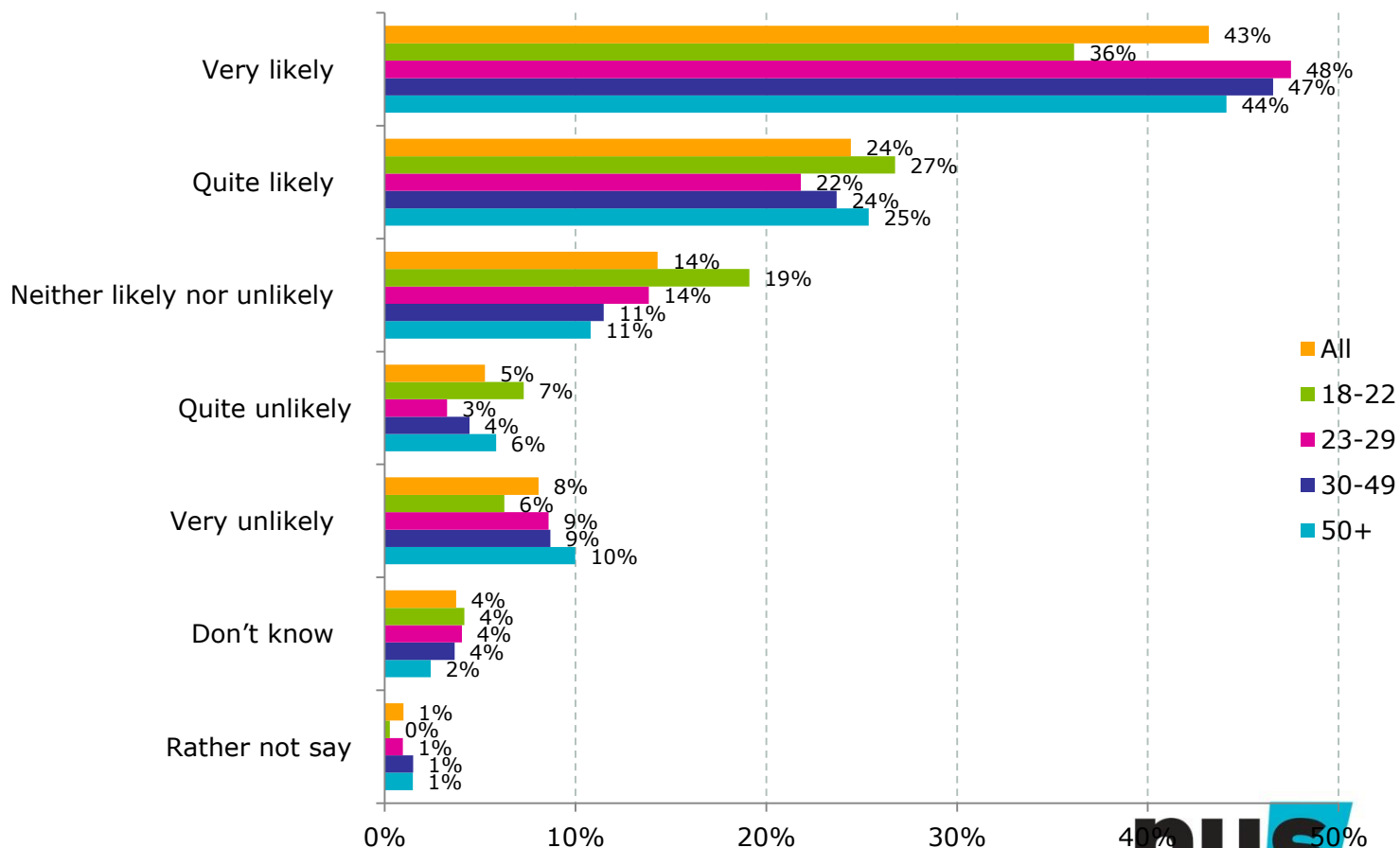
### Likelihood to support party or candidate offering to bring back bursaries for Nursing, Midwifery and Allied Health courses





18-22 yr olds are significantly less likely than other age groups to say they would be 'very likely' to support a party or candidate offering to bring back bursaries for Nursing, Midwifery and Allied Health courses.

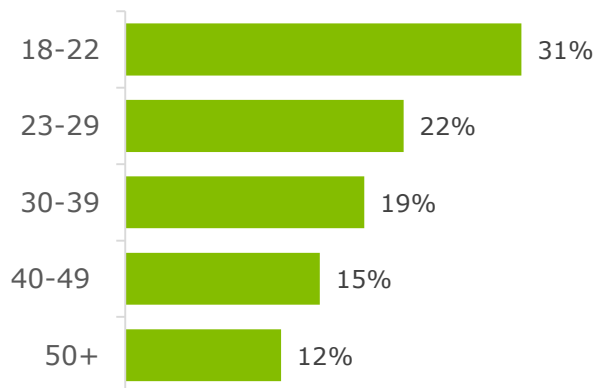
### Likelihood to support party or candidate offering to bring back bursaries for Nursing, Midwifery and Allied Health courses



# Demographics

# Key demographics & characteristics

## Age



## Gender

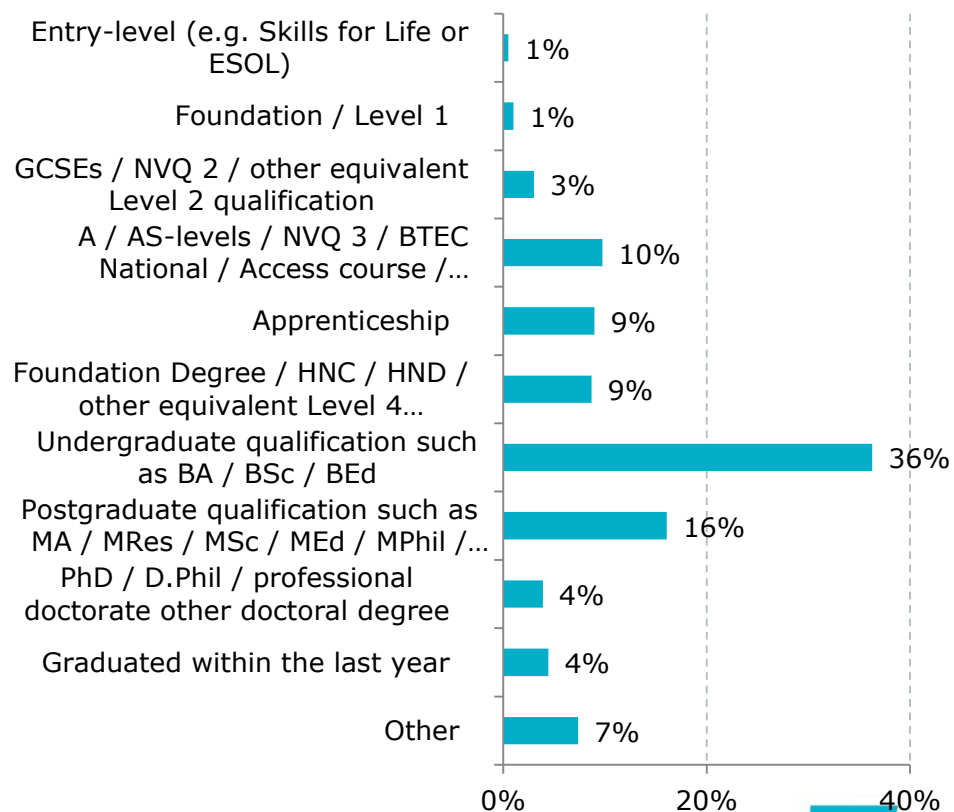
Men 43%



Women 55%



## Current level of study



Weighted Base: 1901 respondents

**A2. Which of the following best describes your current level of study?**

# Key demographics & characteristics



**Full time: 54%**

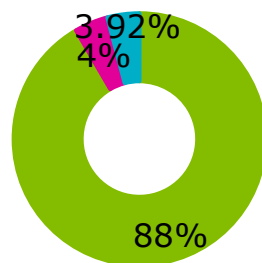
**Part time: 28%**

**Distance learner: 19%**

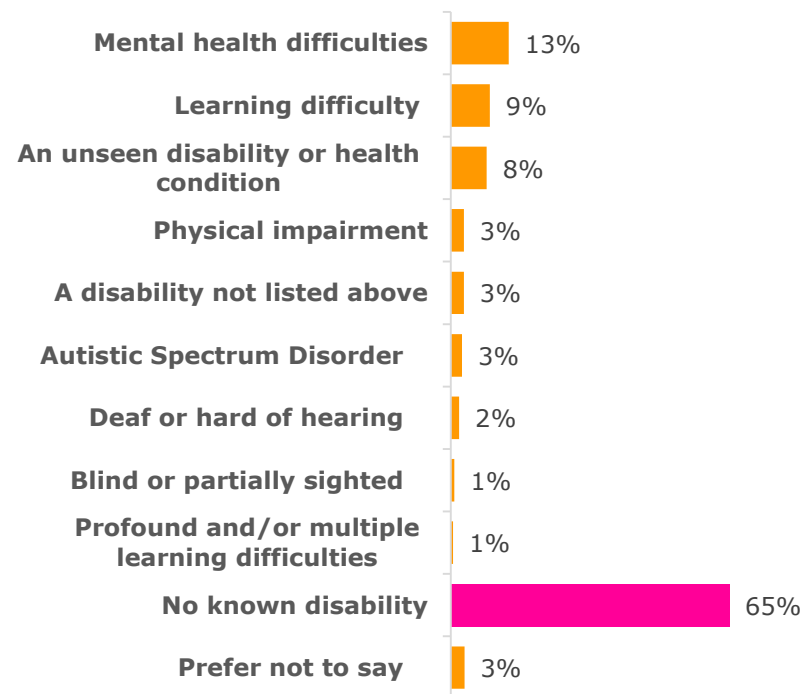
■ UK citizen studying in the UK

■ International student from within the EU studying in the UK

■ International student from outside the EU studying in the UK

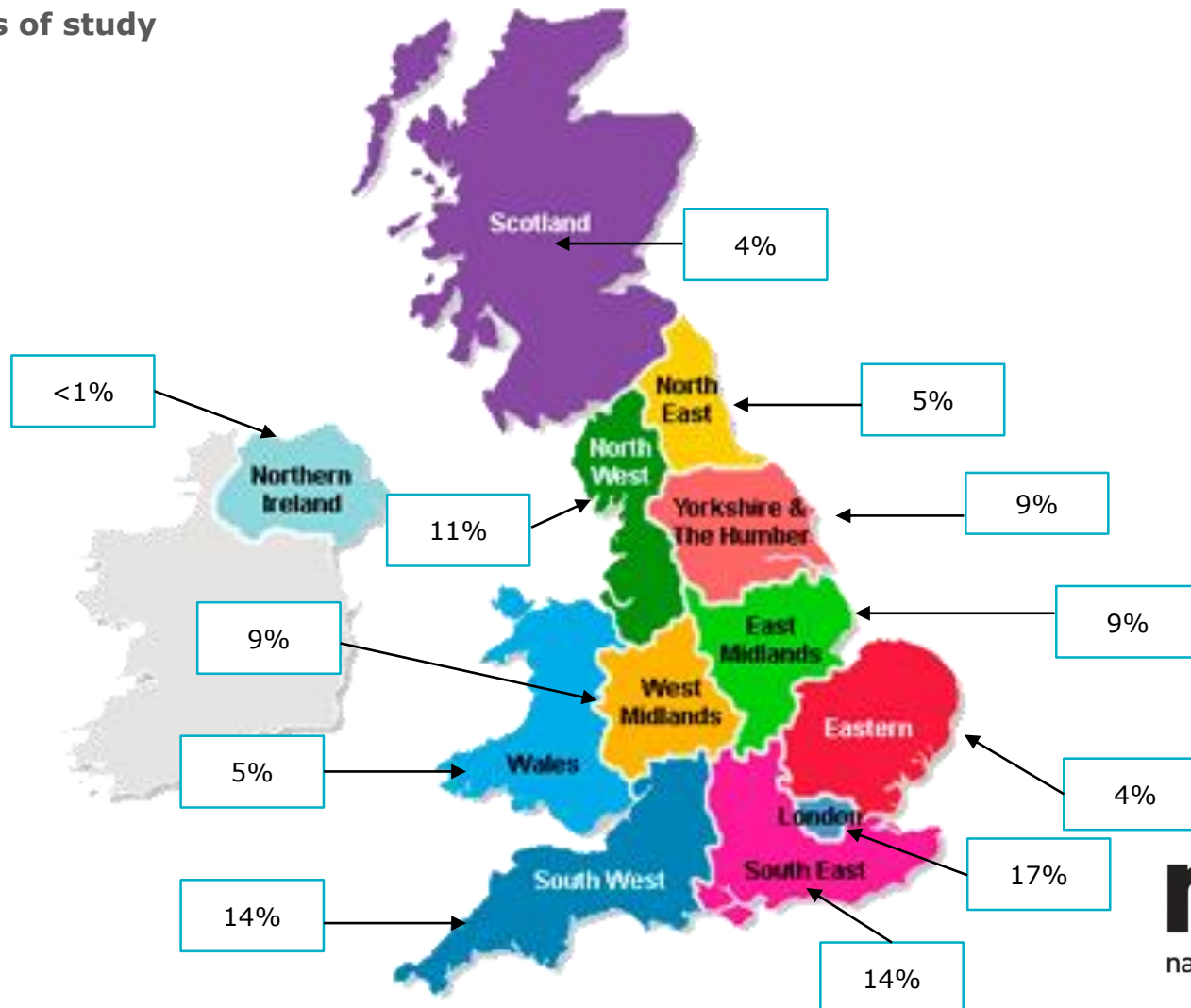


## Disability, impairment or long-term health condition



# Key demographics & characteristics

## Regions of study



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