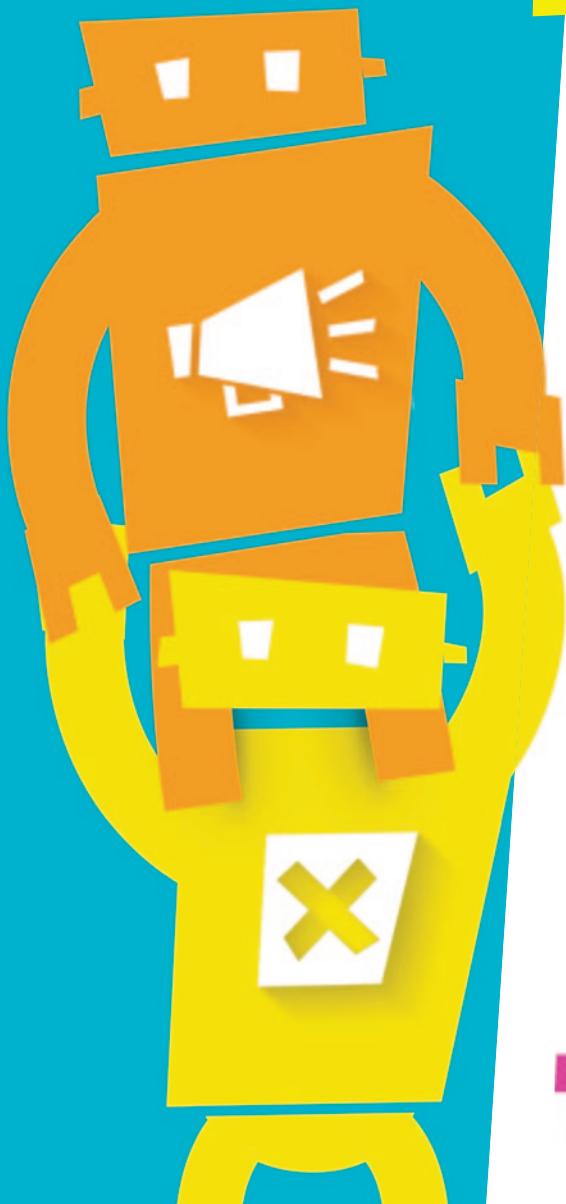


# 5 hot tips to set your elections on fire with UnionCloud

**Make this your most successful election season yet!**

Here are **five top tips** to make sure you're making the most of your **UnionCloud tools...**



- 1** Promote your election. Make sure it features on your homepage and links through to somewhere else on your site with more info on your elections process. This will help increase awareness and encourage more candidates to stand.
- 2** Use the **self-nomination functionality**; an easy, quick and effective way for candidates to put themselves forward for a position.
- 3** Use **fast track e-mails** to reach out to all your students – whether registered or not – with a unique link to vote.
- 4** Use **dynamic user groups** to target, incentivise and motivate students who may have not voted yet.
- 5** Use the **elections dashboard** to showcase real-time stats on election performance to prompt and engage students.

**For more great tips on making the most of your UnionCloud tools go to:**

**<http://support.unioncloud.org>**

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