



Employee Engagement Survey : A guide for SUs

**Employee
Engagement
Survey**

Employee Engagement Survey

The Employee Engagement Survey helps you understand your staff's engagement, experience, and satisfaction.

In today's world, understanding staff experiences is vital. Research shows that happy, engaged employees perform better, feel more satisfied, and stay longer with their organisations. Our survey gives you a high quality platform, data and insights through the power of the collective.

Since the pilot in 2013, over 82 SUs have taken part in the survey!

Our partners

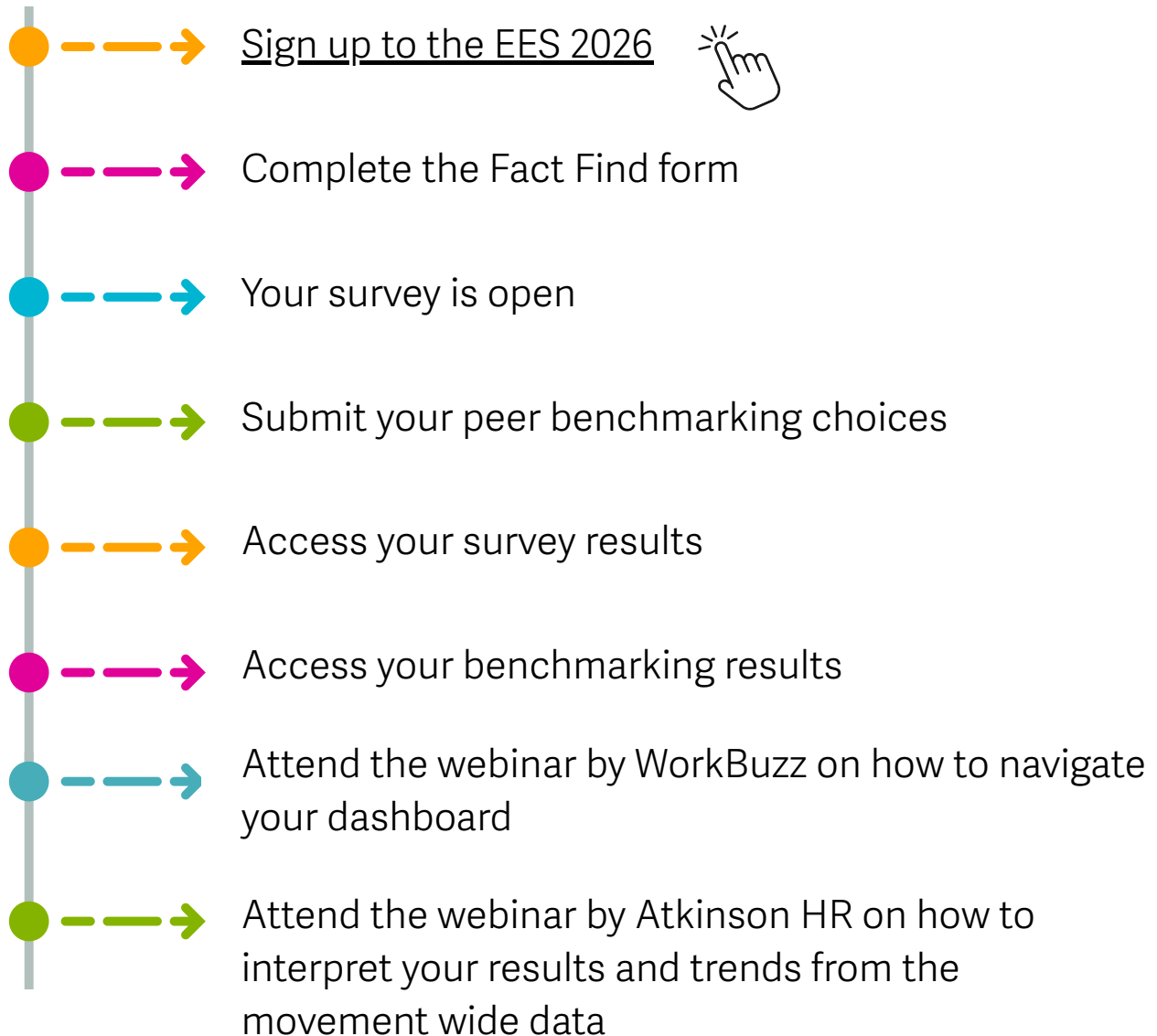
WorkBuzz a leading employee survey company that helps clients make data-driven decisions and manage change better. In 2026, we'll combine Agenda's expertise, relationships and benchmarking data with WorkBuzz's platform and services to bring you a stronger, integrated offer.



Atkinson HR Consulting specialise in creating change, building capacity and driving quality people management in values-driven organisations across the UK. They work with a range of SUs and charities to provide support around staff engagement and culture.

ATKINSON
HR consulting

Employee Engagement Survey timeline



Building your survey

After signing up, we'll ask you to complete a form that will help the team at WorkBuzz create your survey.

Complete the fact find form

- Complete the 'fact find' form to choose your open questions, select your survey window, choose your benchmarking preference, and provide your SU logo for branding purposes.
- Once submitted, WorkBuzz will start building your survey.
- Make sure to [check the core survey questions document](#) to avoid duplicating questions.
- The deadline for SUs returning your completed fact find and people data is 4 weeks before your chosen survey window.

Submit your People data information

We'll ask that you share your staff's email addresses along with some demographic details, such as team and department information. This will enable WorkBuzz to reach out to your staff with their unique link when your survey opens, send them reminder emails to complete, as well as deliver completely accurate response tracking and results for your survey.

Test your survey

Once your survey is built, it's time for you to test your survey to make sure it reads as you expect

- Get a number of different colleagues in your team to test it
- [Don't forget](#) your survey isn't 'signed off' until you confirm with us in writing!
- Once you've signed off your survey your survey will go live during your chosen survey window, and WorkBuzz will contact your staff on launch day and with reminders to complete.

Live survey

You can keep track of the number of survey responses you've had in your survey portal (we recommend you keep an eye on this!)

- WorkBuzz will contact your staff via email and provide them a unique link to access the survey.
- Don't forget it's your responsibility to promote your survey to your staff.
- We'll get in touch with you 5-days before your survey is due to close to check if you're ready to close or if you'd like an extension to help try and boost your response rate!
- Once you've confirmed you're ready to close your survey, WorkBuzz will start working their magic and pulling your dashboard together.
- Once your survey is closed no one can submit anymore responses.

Peer benchmarking

Select your benchmark peers. The benchmarking report allows you to compare your results against fellow SUs participating in the survey. You can select 5-10 other SUs to compare your results against.

Results are live

Your survey results will be available **the day after your survey closes.**

Benchmarking results

You'll be sent your different benchmarking results, including the peer benchmarking on **13 April 2026.**

Additional resources available to you

- Attend the WorkBuzz 'dashboard' webinar to learn how to navigate the dashboard and maximise your results. We'll cover how to filter results on screen, and how to download tailored reports to meet your SUs specific needs.
- Attend the Atkinson HR 'what's next' webinar for tips on how to interpret your results, and discuss next steps for taking action.
- Read the 'People Insights Report 2026', highlighting the strengths and opportunities for improving employee experience in SUs, helping us become even better places to work.
- Attend the 'People Insights' webinar series (June-July 26) to explore insights from the People Insights Report 2026, using data from this year's Employee Engagement Survey.

Recordings will be available for anyone that can't attend .

If you need anything please reach out!

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